

Cigar Classics to Manufacture Popular Paradigm System Cigar Humidifier

APEX, N.C.—Cigar Classics, Inc., a privately-owned North Carolina-based cigar accessories company, has purchased the patent and trademark rights to the Paradigm System humidifier. The company bought the rights to the popular humidifier in order to keep the unique device in production and to make it available quickly to its distributors.

“Our clients love this product,” Tal Holloway, co-founder of Cigar Classics Inc. and partner Kent Goellner explain, “so we wanted to keep it on the market for them and make it more accessible through faster production.”

The Paradigm humidifier works inside of humidors to keep cigars at 70 percent humidity. The high-tech device holds 75 percent more distilled water than competitive products and its anti-

microbial, anti-fungal sponge doesn't require the use of any chemical solutions. It joins several other international top-selling humidor products available from Cigar Classics. It's available in five sizes for cigar capacities from 15 to 250 cigars.

In business since 1995, Cigar Classics Inc., began with the Pocket Humidor, a product that Holloway invented with his partner and co-founder, Shelby Smithey.

The company is a member of the Retail Tobacco Dealers of America, and will display its products to the industry at the RTDA trade show in New Orleans on August 7-10, 2005, at booth #674.

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